



SUNEL TİCARET
TÜRK A.Ş.

Quality Policy

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WE WILL ALWAYS BE CONSCIOUS OF THE FACT THAT QUALITY OF OUR TOBACCO HAS A ONE TO ONE RELATIONSHIP WITH QUALITY OF OUR TOBACCO PURCHASES. TO OBTAIN QUALITY TOBACCO TO SATISFY OUR ORDERS WE NEED TO HAVE A STRONG AND HEALTHY RELATIONSHIP WITH THE PRODUCERS.

WE SHALL CARRY OUT ALL OUR OPERATIONS WITH THE AIM OF THE FULL SATISFACTION OF OUR CUSTOMERS, TO BECOME A RELIABLE COMPANY; WE WILL INCREASE OUR EFFICIENCY AND PROFITABILITY.


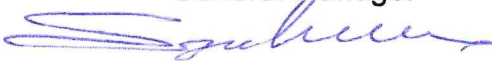
TO BECOME A LEADER IN OUR SECTOR, KEEPING IN MIND PRICE AND COMPETITIVENESS, TOGETHER WITH OUR KNOWLEDGEABLE AND QUALITY STAFF, WE STRIVE TO SATISFY THE QUALITY NEEDS AND EXPECTATIONS OF OUR CUSTOMERS.

WE WILL ACCEPT HELPING EACH OTHER IN OUR WORK AMONG THE HIGHEST OF REQUISITES AND ENDEAVOUR TO ACHIEVE A HIGH LEVEL OF COMMUNICATION IN OUR GROUP TO ACHIEVE HARMONY.

WE WILL CLOSELY FOLLOW TECHNOLOGICAL DEVELOPMENTS TO IMPLEMENT INTO OUR PROCESS TO MAINTAIN OUR LEADING POSITION IN COST AND COMPETITIVENESS.

IN ALL OUR WORK WE SHALL ADOPT A POLICY OF CONTINUOUS IMPROVEMENT AND DEVELOPMENT AS OPPOSED TO SUFFICIENCY AND SHALL STRIVE TO ACHIEVE PERFECTION.

BOARD OF SUNEL

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